

## Invitation to Identity Management STIG at the Pre-Conference EIC Munich, Germany – May 10th

### Situation

The EIC is one of the leading conferences in the field of Identity Management, reaching out yearly to all expert leaders in the domain throughout Europe. Typically attended by industry players, but also by end consumers and government officials, it gathered in 2010 over 550 delegates from all over the world. In depth discussions, new announcements and the IDM award are standard components. Organized as a yearly event by leading European market analyst firm Kuppinger Cole focused on EIC and Cloud Computing.

### About SIGNATURE

This program has been organized by the European Security Innovation Network (SIGNATURE), a European project aimed at increasing competitiveness in the North West European market, supported by the EU INTERREG IVb program. This project is supporting innovative developments, facilitating R&D and facilitating trust amongst private companies in the regions, consisting out of the following organizations bringing together over 1350 companies in the region : LSEC (BE), SITC (UK), Systematic Paris Region (FR) and TeleTrust (DE). <http://www.securityinnovationnetwork.com>

You have received this invitation as a partner through one of the above networks, or because you had signed up through one of our earlier contact points.

### Participate in the development of the European Identity Management Expertise

The Security Innovation Network has been set up to facilitate the collaboration and working relationships between companies and experts in different areas of security in the UK, France, Belgium and Germany but is open to participation from other countries. In a series of interactive workshops, security experts will be challenged with current and future potential threats. Finally, there will be a focus on a converging landscape (physical vs electronic) and cross state borders.

You will be heard as experts about the future developments of electronic Identities, Identity & Access Management and related topics, in the domain of information security and physical security. Your guidance can help the physical security industry to better understand evolutions and requirements from the logical space.

### SIGNATURE STIG

This year, SIGNATURE managed to organize a session in the Pre-Conference activities, for a European Security Innovation Network STIG, on Tuesday May 10<sup>th</sup> from 9 until 1 PM.

It's a unique environment to bring in both expert industry leaders, and our SME communities who are involved in either Electronic Identities, Access Management, Authentication,, Identity Management, or Cloud Computing Products and Services.

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For the Tuesday morning STIG activity, we propose the following :

1. introduction by LSEC, Ulrich Seldeslachts as partner responsible for the WP Security of Information Systems, setting the scene, expectations
2. challenges in IDM in 2011, previewing the EIC
3. Elevator pitches part 1 : 10 minute company presentations, challenges, partner interests
4. Keynote by Kim Cameron, Microsoft (tbc)
5. Top Research Activities in IDM and related a collection and call for participation
6. Elevator pitches part 2 : 10 minute company presentations, challenges, partner interests
7. Workshop : Defining future challenges
  - a. User-centric, federated, Identity Service Providers will the winner take all?
  - b. Identity theft, is it a challenge?
  - c. Beyond the consulting? What's in it for the vendors?
  - d. Mobile IDM
  - e. Open topic
8. Identify opportunities for Research Activities, International and Local Calls for Tenders and Research Projects, Identify some key Innovative developments in IDM

Some organizations attending (tbc):

- LINK-ID
- Vasco Data Security
- IS4U
- Microsoft
- KU Leuven
- ...

Additional benefit for SIGNATURE partners or companies related to the SIGNATURE partners :

- 10% reduction for general usage in your marketing, even in mass mails: **LSEC1**
- 20% reduction for LSEC members and for those who will attend the EIC Pre-Conf Workshop: **LSEC2**

### About EIC (European Identity Conference)?

With more than 550 attendees the European Identity Conference (EIC) 2010 in Munich has been the major platform in Europe to establish, continue and intensify the dialog between GRC and identity management thought leaders and users from all over the world, and between vendors, vendor partners and users.

EIC is the place to meet with enterprise technologists, thought leaders and experts to learn about, discuss and shape the market in most significant technology topics such as Identity Management, Governance, Risk Management and Compliance (GRC) and Cloud Computing. With its world class list of speakers, a unique mix of best practices presentations, panel

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### Preliminary Conference Schedule

|                    |                                      |
|--------------------|--------------------------------------|
| <b>10.05.2011</b>  | <b>Pre-Conference &amp; Keynotes</b> |
| 09:00 - 13:00      | Pre-Conference Events                |
| 13:00 - 19:00      | EIC 2011 Expo                        |
| 15:00 - 18:00      | Keynote Sessions                     |
| <b>11.05.2011</b>  | <b>Main Conference Day #1</b>        |
| 08:30 - 10:00      | Keynote Sessions                     |
| 09:00 - 19:00      | EIC 2011 Expo                        |
| 10:30 - 17:30      | Track Sessions                       |
| 17:30 - 18:00      | Keynote Sessions                     |
| 18:00 - 22:00      | Evening Reception, Exhibit Hall      |
| <b>12.05.2011</b>  | <b>Main Conference Day #2</b>        |
| 08:30 - 10:00      | Keynote Sessions                     |
| 09:00 - 18:00      | EIC 2011 Expo*                       |
| 10:30 - 17:30      | Track Sessions                       |
| 17:30 - 18:00      | Closing Keynote                      |
| <b>13.05.2011*</b> | <b>Workshop Day*</b>                 |
| 09:00 - 12:30      | Workshops I - IV                     |
| 14:00 - 17:30      | Workshops V – VIII                   |

\*Expo ends on May 12th, 2011



This project has received  
European Regional  
Development Funding  
through INTERREG IV B.



INTERREG IVB

discussions, thought leadership statements and analyst views, EIC has become an absolute must-attend event for enterprise IT leaders from all over Europe and has been intensively covered in the news, in many blog entries, newsletters and Kuppinger Cole Reports.

<https://www.kuppingercole.com/events/eic2011>

### Thought Leadership

Thanks to 550+ attendees, [speakers](#), [sponsors](#), [exhibitors](#) and press members, EIC 2010 again turned into an unforgettable event and a conference having met its role as a major platform to create, continue and intensify the dialog between thought leaders and users, between business and technology. Intensive discussions inside the sessions and outside, exchange of experiences and ideas - we all hope, that you could carry away enough inspirations for your upcoming projects.

Matching tomorrow's promise with today's reality - the European Identity Conference has become the place, where thought leaders from all over the world meet with enterprise users and discuss innovations and their impact on enterprise infrastructures.

### Best practices

Learning through experience - like in previous years, EIC offers a great choice of valuable end user case studies, delivering practical advice on how to create business value through IAM and GRC programs that enhance effectiveness and efficiency.

Reaching out for maturity, refining and optimizing your strategic and tactical approaches - learn from your peers.

### European Identity Award

The [European Identity Awards](#) ceremony during EIC 2010 got intensive coverage in the media. Next year Kuppinger Cole will again celebrate the awards as a part of the European Identity Conference 2011. You can propose a project which is being finalized between May 2010 and April 2011.

Propose your project for the [European Identity Awards](#)

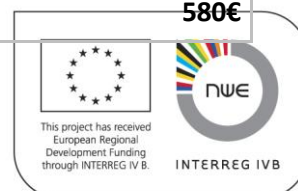
### European Identity Conference Registration

Registration for EIC 2011 automatically includes registration for **CLOUD 2011** and for the German language **Mittelstandsforum Informationssicherheit**

#### Dates and Fees

|  | Early-bird discount<br>till March 15,<br>2011 | Full price<br>after March 15,<br>2011 |
|--|---|---------------------------------------|
| <b>Conference (10.-12.05.2011)</b><br>Conference including Pre-Conf Sessions, Expo and Evening Event                         | <b>1695 €</b>                                 | <b>1980 €</b>                         |
| <b>Conference + Workshops (10.-13.05.2011)</b><br>Pre-Conf Sessions, Conference, Expo, Evening Event and Post-Conf Workshops | <b>2375 €</b>                                 | <b>2795 €</b>                         |
| <b>Public Services, Hospitals + Academic (10.-13.05.2011)</b>  | <b>580€</b>                                   | <b>580€</b>                           |

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|   |               |               |
|---|---------------|---------------|
| Special price for the complete package *  |               |               |
| <b>Day 1 + Day 2 (10.-13.05.2011)</b>   | <b>1295 €</b> | <b>1495 €</b> |
| <b>Single day</b>   | <b>895 €</b>  | <b>995 €</b>  |
| <b>Free access for government and military</b><br>Free access to the expo area, keynotes and pre-conference workshops | <b>0 €</b>    | <b>0 €</b>    |

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### Cloud 2011

CLOUD 2011 will be held as a separate track of the [European Identity Conference 2011](#). Registration for EIC 2011 automatically includes registration for CLOUD 2011.

It's all about how to use the cloud

- as an alternative or extension to existing enterprise infrastructure and applications
- to increase flexibility
- to transform your IT department and reduce investments and operational costs
- as an enabler to extend to new business models in offering or using new value added capabilities

without increasing risk, adding more security concerns, losing control and being trapped into an uncertain future.

### Why should I attend?

CLOUD 2011 is a place to meet with enterprise technologists, thought leaders and experts to learn about, discuss and shape the market in most significant technology and business topics around cloud computing. With its world class list of speakers, a unique mix of best practices presentations, panel discussions, thought leadership statements and analyst views, CLOUD 2011 is an absolute must-attend event for Enterprise IT leaders from all over Europe and will be intensively covered in the news, in blog entries, newsletters and Kuppinger Cole Reports.

### Who should attend?

- IT Executives such as CIOs and their Teams
- CISOs, CSOs, and their Teams
- Project Managers and their Teams
- Enterprise Architects & Planners
- Data Protection & Privacy Officers
- IT/IS Directors & Managers
- VPs, Directors & Managers of information security
- Network Security Executives & Directors
- E-Commerce Executives

## Registration

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You may however register for the Cloud Track only for a reduced fee.

|  | <b>Early-bird discount</b><br>till March 15, 2011 | <b>Full price</b><br>after March 15, 2011 |
|--|---|---|
| <b>Complete Conference</b>   | <b>695 €</b>                                      | <b>795 €</b>                              |
| <b>Single Day</b>  | <b>235 €</b>                                      | <b>295 €</b>                              |
| <b>Government + Academic</b><br>Special price for the complete package * <a href="#">_</a> | <b>480 €</b>                                      | <b>480 €</b>                              |

## Next Steps

Contact your SIGNATURE member contact point (LSEC, TeleTrust, SITC, Systematic, Ngage) and indicate your interest in participating.

For more information and details about this program and the Security of Information Systems Work Package, please contact :

Ulrich Seldeslachts  
LSEC vzw  
[ulrich@lsec.be](mailto:ulrich@lsec.be)  
Kasteelpark 10  
3001 Heverlee  
+32 16 32 8541

Looking forward seeing you in Munich.