



## Data Loss Prevention

Ensuring Privacy and Security of Outbound Content

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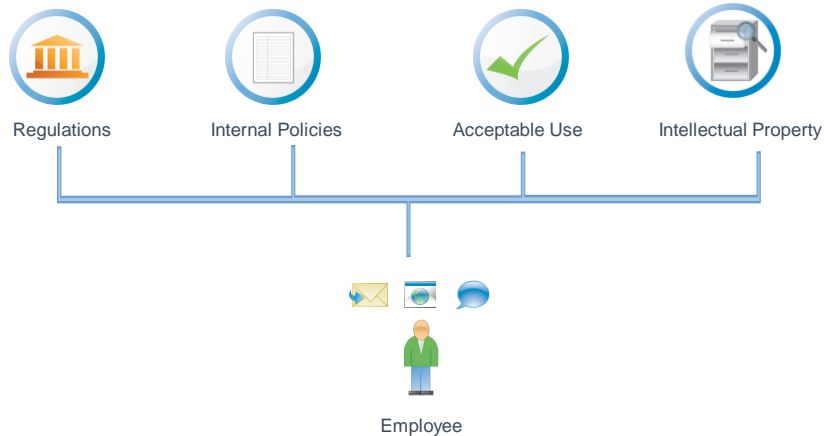
BORDERWARE SECURITY PLATFORM 

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## Framing the Problem: a Vast Potential of Leaks



## Exasperating the Problem: Privacy and Security



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## DLP as Tool, NOT as a Silo

### ❏ DLP as a Silo...

- Standalone product that requires agents, gateway and multiple FTEs for technical management and policy administration
- High upfront expense with high total cost of ownership
- Disparate and proprietary that does not integrate well with security

### ❏ DLP as a Tool...

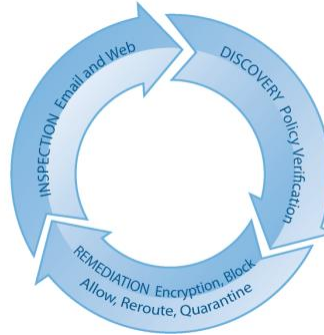
- Seamlessly integrated within a secure content and threat management platform
- Scans across email and Web with consolidated policies, management and administration
- Automated with no additional FTEs required
- Low entry expense with low total cost of ownership

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# The Solution: BorderWare Data Loss Prevention

- Deep Inspection
  - Email and Web
  - Content and context scanning
- Consolidated Policy Management
  - Single UI
  - Reporting
- Integrated Remediation
  - Encryption
  - Block or allow
  - Quarantine or reroute
- Instant-On DLP!



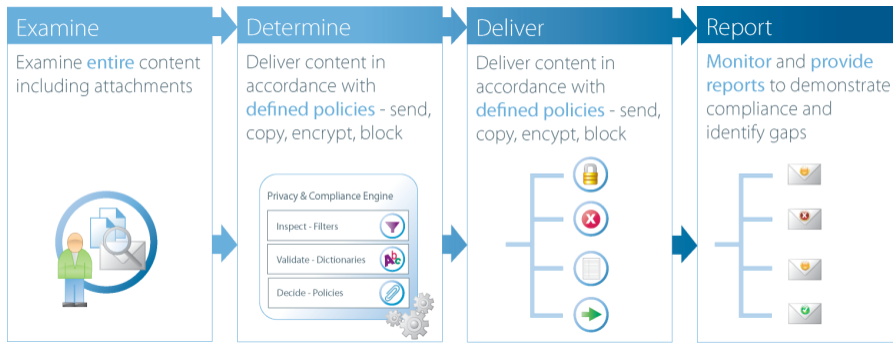
"The true value of content monitoring and filtering lies in helping management to identify and correct faulty business processes and accidental disclosures."

Gartner Research: Content Monitoring and Filtering Helps Find Faulty Business Process, Accidental Disclosures

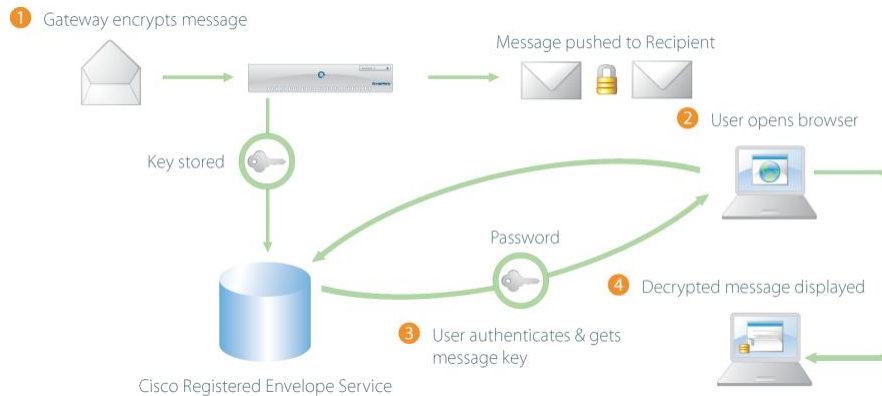
# The Power of Content and Context



# Seamlessly Integrated Process



# Remediation: Instant-On Encryption



## Holistic Privacy and Security View

	BorderWare Security Platform	Competitive On-Box Technologies	Off-Box Dedicated DLP Silo
Data Loss Prevention			
Integrated DLP Remediation			
Inbound Threat Prevention			
Consolidated Reporting			
Email and Web on a Single Platform			
Email & Web Reputation System			

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Live Demo

# BorderWare™